

Javal A. Joseph.

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Experienced Web Development & UI/UX Design Expert
Design High Impact UI | Solving Complex Digital Challenges | Team and People Leadership

PROFESSIONAL SUMMARY

Experienced Web Development and UI/UX Design Expert with a strong track record of delivering responsive, user-focused digital solutions. Skilled in transforming complex requirements into intuitive, visually engaging interfaces that drive interaction and improve usability. Combines technical expertise in front-end and back-end development with creative design insight to produce websites and applications that balance performance, accessibility and aesthetic impact. Well-versed in usability testing, wireframing and design systems, with a history of collaborating across diverse teams to streamline workflows, foster innovation and elevate user experiences.

KNOWLEDGE, SKILLS AND COMPETENCIES

HTML5 and Semantic Markup | CSS Styling and Responsive Layouts | JavaScript (ES6+) Development | Front-End Frameworks | Back-End Development using JAVA, PHP, PYTHON, SQL, NODE.JS | WordPress Development and Customization | Web Performance Optimization | API Integration and RESTful Services | UI Design and Interactive Prototyping | UX Strategy and User Journey Mapping | High-Fidelity Wire-framing | Adobe Creative Suite (Photoshop, Illustrator, XD, InDesign) | Figma and Collaborative Design Tools | Accessibility Standards with WCAG Compliance | Data Visualization and Dashboard Design | Business Strategy Alignment in Digital Projects | Cross-Functional Team Collaboration | Communication and Stakeholder Engagement | Problem-Solving and Critical Thinking | Continuous Learning and Emerging Technology Adoption

CAREER HIGHLIGHTS

- Directed a cross-functional team to deliver a full e-commerce website transformation, driving a 347% surge in online sales within the first three months of launch.
- Redesigned, optimized and maintained the unit's primary website on Odoo, increasing active user engagement from 299 to 435 within a 10-month period.
- Delivered web design, digital content creation (videography, video editing, graphic design) and strategic input that contributed to the company earning an international award for excellence in the renewable energy sector.
- Designed and launched a modern, responsive NGO website that significantly boosted donor engagement and increased overall contributions.
- Executed QA testing and coding enhancements for an internal application that digitized company operations, successfully transitioning processes from paper-based workflows to a mobile-centric platform.

CAREER HISTORY

University of Trinidad and Tobago: TT

Web Content Support Officer

September 2024 – Present

- **Maintained and enhanced the organization's main website** by leveraging its content management system, ensuring copy, graphics and statistics remained accurate, engaging and optimally presented.
- **Managed the online payment gateway** and facilitated client communications, streamlining payment processing and improving customer satisfaction.
- **Developed and evaluated website architecture** and online catalogue navigation, elevating the overall user experience and supporting seamless digital interactions.
- **Created, coordinated and delivered creative content** across multiple platforms including website, intranet, digital advertisements, reports, publications, social media and microsites while ensuring design and copywriting aligned with brand guidelines.

Homeland Furnishings Ltd: TT

E-commerce Developer

November 2023 – August 2024

- **Maintained and enhanced the WordPress e-commerce website** by ensuring plugins remained updated and functional, while providing technical support and sound advice to resolve incidents efficiently.

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- **Recommended and implemented design and functionality updates** that improved visual appeal and user friendliness, contributing to a more engaging customer experience.
- **Managed product lifecycles end-to-end** from sourcing and photographing items to editing images, uploading products and overseeing inventory details ensuring accuracy and consistency across the online catalogue.
- **Prepared monthly performance reports** and integrated Google Analytics for advanced monitoring, playing a pivotal role in optimizing website functionality and driving a 347% increase in e-commerce sales within three months of operation.

Bermudez Biscuits Company Ltd: TT
Software Quality Assurance Analyst

June – September 2023

- **Executed white box and black box testing** on the digitized quality assurance system, ensuring all functionalities met expected standards and supported seamless operational performance.
- **Implemented critical code updates** on the newly developed quality assurance application using Visual Studio, PHP, JavaScript, and MySQL, strengthening system reliability and efficiency.
- **Produced professional company videos** for internal and external use by filming, editing, and balancing audio-visual elements with Adobe Premiere Pro, Apple iMovie, and GarageBand, enhancing corporate communications and brand presentation.

ecliffelie Ltd: TT
IT Specialist

March 2021 – April 2022

- **Spearheaded the content management**, launch and ongoing maintenance of the company's e-commerce website, achieving higher than 99.9% uptime and ensuring uninterrupted customer access.
- **Configured and deployed new desktop systems**, installed required software and set server permissions on company devices in record time, often on short notice, strengthening operational efficiency.
- **Delivered on-site technical support** for software implementations and collaborated directly with the managing director to digitalize the customer database, inventory management and task management systems, modernizing core business operations.

Additional Experience

Lead Web & Graphic Designer, Founder | Javtech Ltd. | 2021 to Present

EDUCATION AND CERTIFICATIONS

PgCert, Artificial Intelligence Applied to the Enterprise | MIU City University Miami, USA (**Currently Pursuing**)

MSc in Business Intelligence | MIU City University Miami, USA (**Currently Pursuing**)

PgCert, Leadership and Management | MIU City University Miami, USA.

BASc in Computer Engineering: Specialization in Software Engineering | University of Trinidad and Tobago, TT.

Certificate: Google Project Management | Coursera, USA.

Certificate: Fundamentals of Digital Marketing | Google Digital Garage, USA.

Diploma: Software Engineering | University of Trinidad and Tobago, TT.

REFERENCES

Available Upon Request